

# GUTENBERG

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GUTENBERG 15mm

GUTENBERG 12mm

GUTENBERG 11mm

GUTENBERG 10mm

GUTENBERG 9mm

GUTENBERG 8mm

GUTENBERG 7mm

GUTENBERG 6mm

GUTENBERG 5mm

GUTENBERG 4mm

GUTENBERG 3mm

GUTENBERG 2.5mm

GUTENBERG 2mm

GUTENBERG 1.8mm

GUTENBERG 1.5mm

GUTENBERG 1.2mm

GUTENBERG 1.1mm

GUTENBERG 1mm

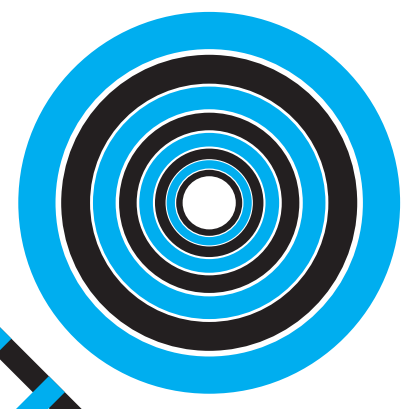
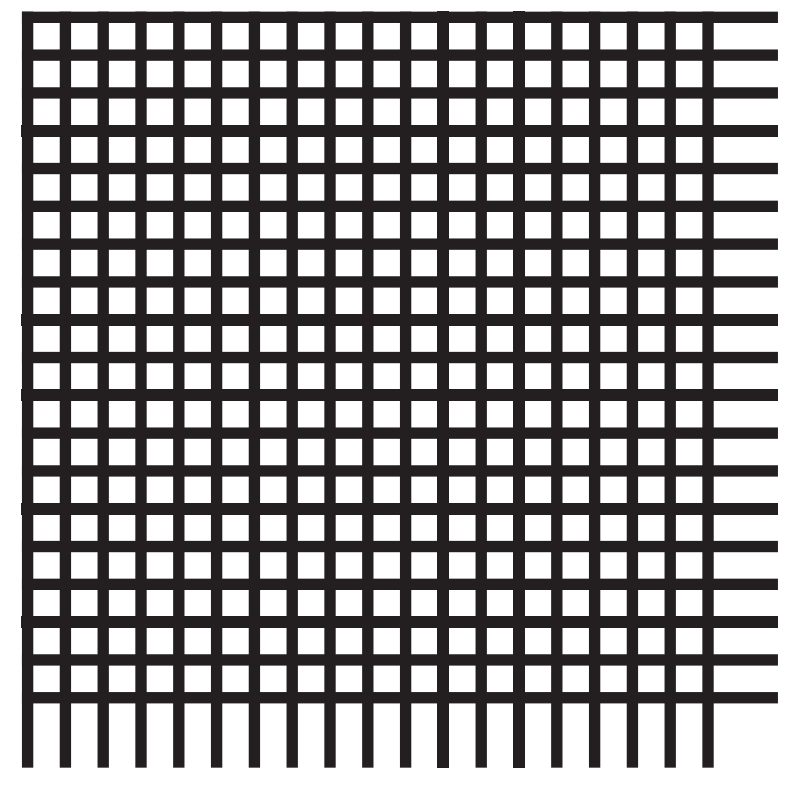
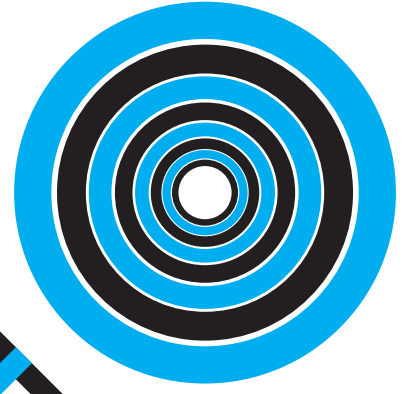
GUTENBERG 0.9mm

GUTENBERG 0.8mm

GUTENBERG 0.7mm

GUTENBERG 0.6mm

GUTENBERG 0.5mm



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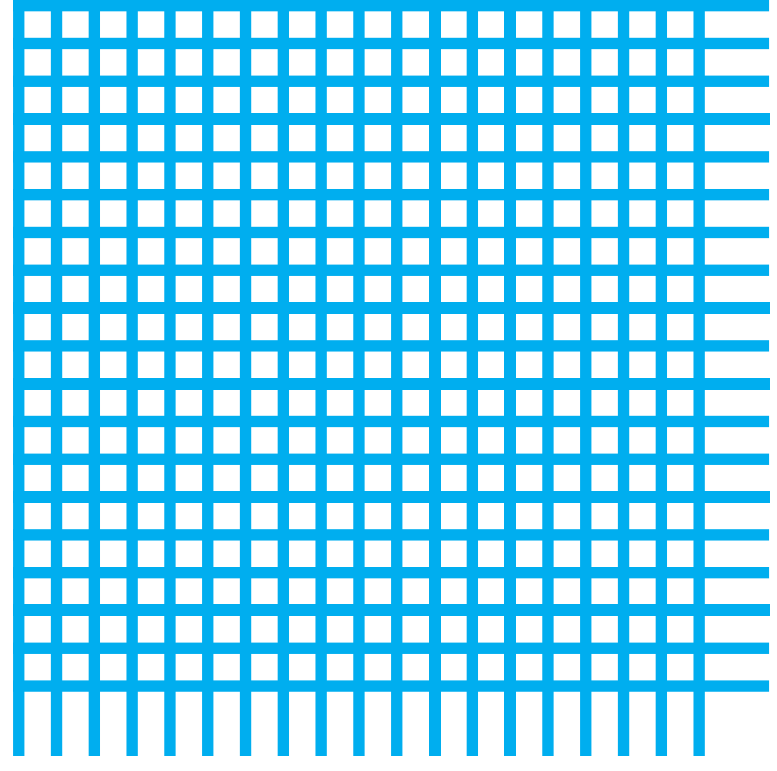
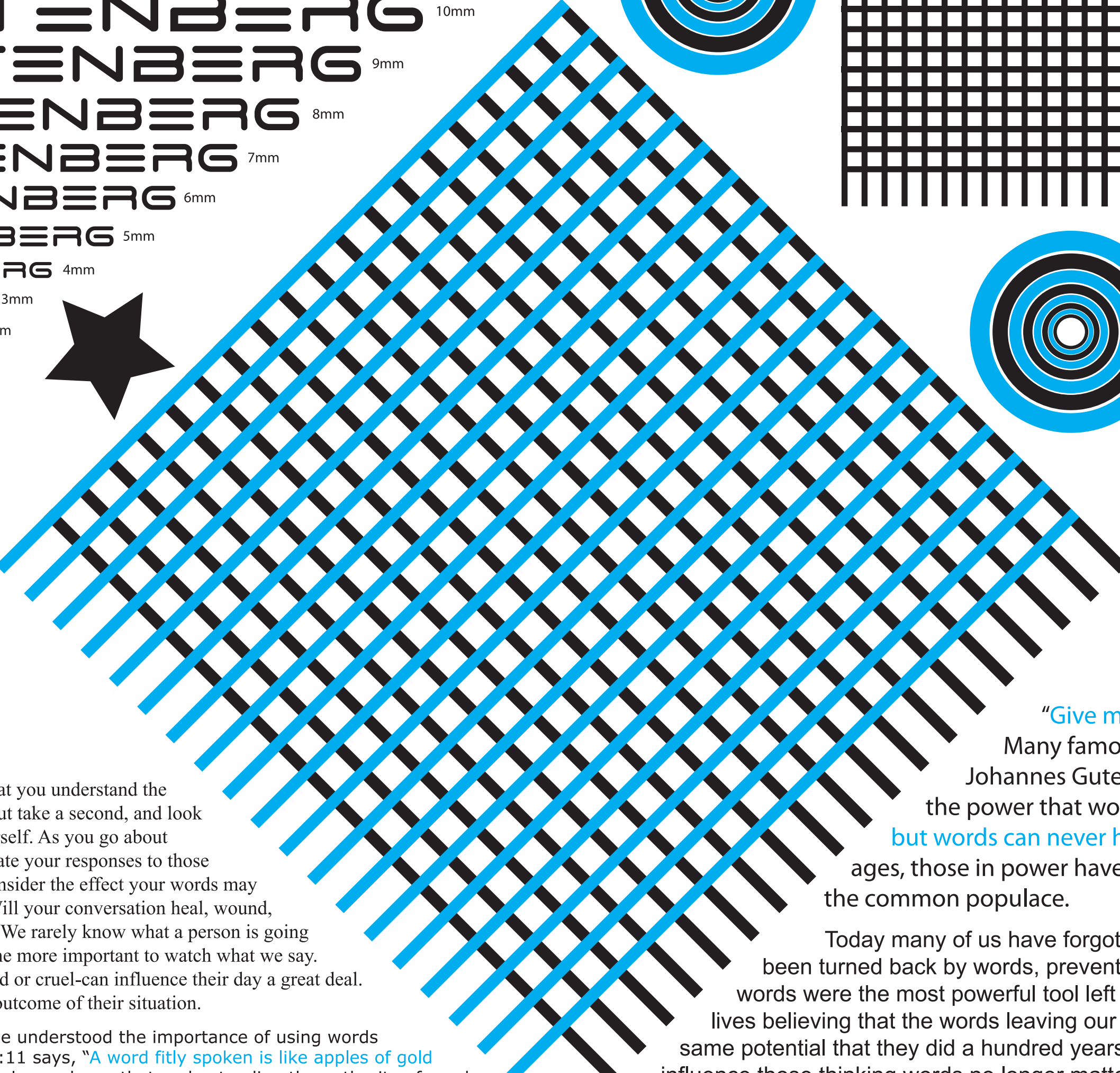
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You may be thinking that you understand the potential words hold. But take a second, and look a bit deeper within yourself. As you go about your day, do you calculate your responses to those around you? Do you consider the effect your words may have on the receiver? Will your conversation heal, wound, destroy, or uplift them? We rarely know what a person is going through, making it all the more important to watch what we say. A passing comment-kind or cruel-can influence their day a great deal. It can even change the outcome of their situation.

The wisest man of time understood the importance of using words correctly. Proverbs 25:11 says, "A word fitly spoken is like apples of gold in pictures of silver." Solomon knew that understanding the authority of words and knowing how to use them correctly was more important than riches could ever be.

Not only do the audible words hold such power, but the thoughts we have, dictate the direction our life is to take. "You are what you could eat" could easily modified to "you are what you think." Consider for a moment, if you think you can't attain the goal you have set, won't it be challenging to do the work to get there? While if you think, "I know this is hard. It is going to be rough, but I am going to try my hardest. This is not impossible." With that mindset won't it be much easier to finish the task successfully? "It's all in the mindset" is a truer statement than many are willing to admit. Aspire to be the greatest you can be; you will be surprised by what you can achieve.

Take a week and pay more attention to what you say and think. See if this article has any merit. Are things different? Do you feel more optimistic? So those around you enjoy your presence more?

- Rebecca Johnsen

"Give me twenty-six lead soldiers, and I will conquer the world." Many famous men have used this statement. Benjamin Franklin, Johannes Gutenberg, and Karl Marx to name a few. All of them understood the power that words hold. The old saying, "sticks and stones may hurt my bones, but words can never hurt me" is less truth than we often wish it were. Throughout all ages, those in power have recognized the importance of words and used them to control the common populace.

Today many of us have forgotten that there is so much power in our daily speech. Armies have been turned back by words, preventing the use of force. At other times the sword proved useless, so words were the most powerful tool left in the hands of those in command. But now most of us live our lives believing that the words leaving our tongue don't really matter. Don't be so deceived. Words hold the same potential that they did a hundred years ago. Many have harnessed this force and channeled it to greatly influence those thinking words no longer matter.

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